

Get Ready for the Spring Season: WEGMANN automotive Releases New "DriveUp" Magazine.

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Right on schedule for the start of the tire change season, WEGMANN automotive is publishing the third issue of its seasonal magazine "DriveUp." The magazine offers workshop and specialist businesses practical support with bestsellers, innovations, and concrete solutions to efficiently manage the upcoming spring business.

Topic highlights of the Spring/Summer issue at a glance:

- **Tire Inflator Calibration under control:** A comprehensive guide provides information on the current legal situation as well as calibration deadlines and includes a knowledge test for workshop practice. In line with this, the new digital tire inflator "Gator Inflator Mid Digital" is introduced as a solution for precise work.
- **Balancing as a service:** Workshops receive practical argumentation aids to professionally convey the added value of wheel balancing to customers. In addition, WEGMANN automotive offers a service package: With posters and flyers, workshops can illustrate the advantages of balancing directly during customer consultation. The package can be requested [online free of charge](#).
- **SPEEDCUT 2.0:** The magazine presents the optimized SPEEDCUT system, which was further developed based on customer feedback. Thanks to the new wall mount, the system can be used in any workshop even with limited space and enables efficient balancing at reduced costs.

Free service for specialist businesses

As support for a successful season, WEGMANN automotive is sending the new "DriveUp" issue free of charge to registered workshops and partners. A digital version is also available in the [WEGMANN automotive B2B Partner Shop](#).

Register [here](#) now and never miss an issue of DRIVEUP again!

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights and battery terminal bushings. The company is part of a globally active group of companies and

supplies all well-known automotive manufacturers as well as leading spare parts trade organizations worldwide with balancing weights, battery poles, and valves. WEGMANN automotive belongs to the WEGMANN Group, which also includes the companies KNDS and Schleifring. The group, based in Munich, employs more than 6,000 people worldwide.

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